

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting
March 16, 2023 – 1:00 PM

Town Hall, Council Chambers
2001 Seabrook Island Road
Seabrook Island, SC 29455



[Watch Live Stream \(YouTube\)](#)

Virtual Participation: Individuals who wish to participate in the meeting via Zoom may call (843) 768-9121 or email kwatkins@townofseabrookisland.org for log-in information prior to the meeting.

AGENDA

CALL TO ORDER

INTRODUCTION

1. New Communication & Events Manager

APPROVAL OF MINUTES

1. Regular Meeting: January 19, 2022

NEW BUSINESS ITEMS

1. 2023 Community Promotion Grants
 - a. **Seabrook Island Birders** [Pages 5-6]
 - **Amount Requested:** \$1,500.00
 - **Purpose:** Operating support for Seabrook Island Birders
 - b. **WaterWise, a program of Waterproof Org.** [Pages 7-8]
 - **Amount Requested:** \$1,500.00
 - **Purpose:** Operating support for WaterWise
 - c. **Lowcountry Marine Mammal Network** [Pages 9-10]
 - **Amount Requested:** \$1,375.00
 - **Purpose:** Purchase of a hydrophone for the Dolphin Education Program
 - d. **Seabrook Island Photography Club** [Pages 11-12]
 - **Amount Requested:** \$1,500.00
 - **Purpose:** Operating support for the Seabrook Island Photography Club
 - e. **Seabrook Island Village (SIV), Neighbors Helping Neighbors** [Pages 13-16]
 - **Amount Requested:** \$1,500.00
 - **Purpose:** Education Series for Seabrook Island Residents

ITEMS FOR INFORMATION / DISCUSSION

1. Upcoming Events
 - a. Shred Days – April 14 & October 6

- b. Disaster Awareness Day
 - c. Summer Chow Town / Incorporation Day
2. Committee Member Comments

ADJOURN

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting
January 19, 2023

MINUTES

Members Present: Patricia Fox, Jean Conyers, Larry Phillips
Members Absent: Sharon Carter, Kim Westberg
Guests Present: None.
Staff Present: Joe Cronin, Katharine Watkins

CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Mr. Cronin confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Ms Conyers made a motion to approve the minutes from the meeting of October 20, 2022, which was seconded by Ms Fox. The motion for APPROVAL was unanimous.

NEW BUSINESS ITEMS

1. **Community Promotion Grants**

Following a review of the updates on the Community Promotion Grant Guidelines and Application Form, Mr Phillips made a motion to approve the guidelines and application form as amended. The motion was seconded by Ms Conyers and APPROVED unanimously. Grant applications will be accepted beginning February 1, 2023.

ITEMS FOR INFORMATION / DISCUSSION

1. **New Communication & Events Manager**

The Town is finalizing the hiring process for a new Communication and Events Manager who hopefully will begin in the new position by March 1, 2023.

2. **Summer Chow Town Events**

All savory food trucks have been reserved for each of the Summer Chow Town Events. Ms Watkins is continuing to secure dessert trucks. The committee may consider expanding the May event celebrating the Town of Seabrook Incorporation Date.

3. **February meeting**

The February meeting of the Communications and Engagement Committee has been canceled.

4. **Other**

Mr Cronin presented the early plans for the expansion of the Town Hall and addition of a garage on the property.

ADJOURN

There being no further business, Mr Phillips made a motion to adjourn the meeting which was seconded by Ms Fox. The motion was APPROVED unanimously. The meeting was adjourned at 1:41 PM. The next meeting will be at the Town Hall on March 16, 2023 at 1:00.

Prepared by: Jean Conyers
Date: January 23, 2023



Town of Seabrook Island

2001 Seabrook Island Road
 Seabrook Island, SC 29455
townofseabrookisland.org

RECEIVED

FEB 09 2023

By: Kew na email

Community Promotion Grant 2023

Contact Us: (843) 768-9121
kwatkins@townofseabrookisland.org

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. Applications will be accepted beginning February 1, 2023, and will continue to be accepted until the earlier of October 1, 2023, or until all available funds have been committed.

1 APPLICANT INFORMATION			
Organization Name	Seabrook Island Birders		
Contact Person	Nancy J Brown		
Mailing Address	1202 Landfall Way		
Phone Number	(843) 603-0444	Email Address	seabrookislandbirders@gmail.com
Brief description of the organization and its membership	Seabrook Island Birders (SIB) mission is (1) to enlighten residents and others about the richness and diversity of Seabrook Island's bird life; (2) to foster an appreciation for the unique habitats our island provides for these varied species: and, (3) to emphasize the importance of protecting our wildlife and these natural habitats that are essential for the survival of our native birds as well as the migratory birds we host.		
What is the organization's annual budget?			
Is this organization registered as a non-profit organization under state and/or federal law?	<input checked="" type="checkbox"/> Yes	If Yes, Tax ID # 87-3867277	
	<input type="checkbox"/> No		
If this organization is <u>NOT</u> registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria			

2 GRANT AMOUNT	
Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$ 1,500.00

3 PROJECT BUDGET		
In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:		
Item(s) or Service(s) to be Purchased	Vendor (if Known)	Amount Budgeted
Stipend for speakers for SIB and Stewards	TBD	\$ 1,000.00
Steward Web site management services	Wildlife Preservation Services - Philip Miller	\$ 230.00
Steward Printing signs or educational material	Various	\$ 100.00
Steward replacement equipment (chairs, locks)	Various	\$ 170.00
TOTAL		\$ 1,500.00

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

Shorebird Steward educates residents and visitors about the birds sharing the beach. This reduces conflict and inappropriate behavior. The web management coordinates the stewards schedules to ensure stewards are on the beach as often as possible when needed. The signage used by the stewards will suffer from wear as the season progresses. Additional educational material may be needed to enhance the Stewards' effort in education. Chairs and locks are also needing replacement from wear.

SIB offers at least five per year educational programs through speakers. A stipend fund would allow our organization to bring in higher priced and higher quality speakers, including for the new Shorebird Festival to be held in May 2023. The programs are open to members, guests, and the public.

5 REIMBURSEMENT

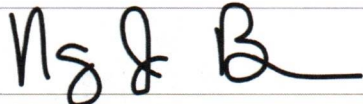
Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

Seabrook Island Birders, Nancy Brown, Treasurer

Note: All documentation must be submitted to the Town Clerk no later than December 15th of the grant year.

6 CERTIFICATION

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

Applicant Signature	
Applicant Printed Name	Nancy J Brown
Submittal Date	02/06/23

Please return completed applications to:

Town of Seabrook Island
Attn: Town Clerk
2001 Seabrook Island Road
Seabrook Island, SC 29455



Town of Seabrook Island

2001 Seabrook Island Road
 Seabrook Island, SC 29455
townofseabrookisland.org

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 FEB 01 2023
 By: Kew edited Feb. 15 2/13

Community Promotion Grant

2023

Contact Us: (843) 768-9121
kwatkins@townofseabrookisland.org

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. Applications will be accepted beginning February 1, 2023, and will continue to be accepted until the earlier of October 1, 2023, or until all available funds have been committed.

1 APPLICANT INFORMATION	
Organization Name	WaterWise, a program of Waterproof Org.
Contact Person	Derek Fyfe MD PhD
Mailing Address	1014 Embassy Row Way, Johns Island, S.C. 29455
Phone Number	889-1690
Email Address	derekfyfe2014@gmail.com
Brief description of the organization and its membership	Phone 404-889-1690. WaterWise has for 15 years provided free water safety and swimming instruction to over 500 local under-privileged children from Mt Zion and Edith Frierson Schools. We are supported only by donations. It cost over \$100 per child for their 9 day training. Most of our volunteers reside on Seabrook Island. We are affiliated with the Boy Scouts and use their pool at Camp Ho-Non-Wah on Wadmalaw island. All children register as cub scouts. This year we intend to enroll 80 students.
What is the organization's annual budget?	\$ 10,000.00 20,000 (PF)
Is this organization registered as a non-profit organization under state and/or federal law?	<input checked="" type="checkbox"/> Yes If Yes, Tax ID # 32-0540919 <input type="checkbox"/> No
If this organization is NOT registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria	

2 GRANT AMOUNT	
Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$ 1,500.00

3 PROJECT BUDGET		
In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:		
Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
80 child scout registrations	BSA	\$ 4,800.00 8,000 (PF)
2 bus rentals for 9 days	Durham Bus Service	\$ 4,000.00
15 wet suits	REI	\$ 750.00 1500 (PF)
20 coach certifications	Swim Lessons University	\$ 1,000.00 2000 (PF)
18 CPR courses and certifications	Red Cross	\$ 1,800.00 3000 (PF)
Adult coach BSA registrations x 18 30	BSA	\$ 540.00 900 (PF)
TOTAL		\$ 12,890.00 15400 (PF)

(PF) 30
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4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

The interactions of the Seabrook based volunteers in this program, with the Johns Island school children, their teachers and indirectly the children's parents, enhance the reputation for community engagement for all of Seabrook Island.

The good reputation of the WaterWise program feeds back directly to our community. It shows how so many contributors can make positive impacts, not the least of which quite possibly maybe saving children's lives.

5 REIMBURSEMENT

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

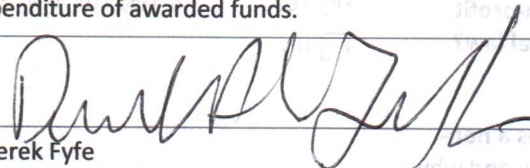
Derek Fyfe, President and CEO Waterproof Org.

Note: All documentation must be submitted to the Town Clerk no later than December 15th of the grant year.

6 CERTIFICATION

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

Applicant Signature



Applicant Printed Name

Derek Fyfe

Submittal Date

02-01-2023

Please return completed applications to:

Town of Seabrook Island
Attn: Town Clerk
2001 Seabrook Island Road
Seabrook Island, SC 29455

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

We'd like to purchase a hydrophone to use during our dolphin education program at Captain Sam's. A hydrophone (underwater microphone) can provide researchers/educators and the Seabrook community an opportunity to listen and learn more about our local dolphins. LMMN has been borrowing a hydrophone and it was amazing to listen in on the dolphins echolocating and communicating with each other. The hydrophone and speaker will allow the program's P.I. (Lauren Rust) to use the hydrophone during education shifts and share with visitors. While those opportunities are opportunistic, Lauren would like to offer the Seabrook community exclusive opportunities to listen in on the dolphins during scheduled walks. These walks will be offered to community residents on certain dates. Participants will join Lauren down to Captain Sam's to learn more about our local dolphins, strand feeding, and the chance to hear the dolphins (if present). These soundclips will be recorded and can be shared for educational purposes, community presentations, youth programs, etc. Additionally, we need to replace our beach box which holds our equipment for the educator shifts.

5 REIMBURSEMENT

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent? Lowcountry Marine Mammal Network

Note: All documentation must be submitted to the Town Clerk no later than December 15th of the grant year.

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Applicant Signature	<i>Lauren Rust</i>
Applicant Printed Name	Lauren Rust
Submittal Date	03/08/20 23

Please return completed applications to: Town of Seabrook Island
Attn: Town Clerk
2001 Seabrook Island Road
Seabrook Island, SC 29455



Town of Seabrook Island Community Promotion Grant

2023
2022

2001 Seabrook Island Road
Seabrook Island, SC 29455
townofseabrookisland.org

RECEIVED
MAR 09 2022

Contact Us: (843) 768-9121
icronin@townofseabrookisland.org

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1 APPLICANT INFORMATION

Organization Name	Seabrook Island Photography Club		
Contact Person	Susan Culler Soden		
Mailing Address	1021 Crooked Oaks Lane, Seabrook 29455		
Phone Number	614 371-1434	Email Address	lives_recorded@mac.com
Brief description of the organization and its membership	The Photography Club is a group of people with a broad range of photographic skills learning together to improve those skills and to encourage/promote the photographic arts with other local residents. We provide photographic evidence of life on Seabrook, its people and abundant wildlife, and share this evidence on Nextdoor, Tidelines, in The Seabrooker, the Island Connection, on the Lake House Photo Wall, in SIPOA offices and in SIC publications.		
What is the organization's annual budget?	\$2200		
Is this organization registered as a non-profit organization under state and/or federal law?	<input type="checkbox"/> Yes <i>If Yes, Tax ID #</i> <input checked="" type="checkbox"/> No		
If this organization is NOT registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria	The organization operates on a small budget and essentially spends its only source of funds, member dues, for honorariums for our meeting speakers. Without contributions or other sources of income, the overhead associated with obtaining and maintaining a formal nonprofit status is not affordable.		

2 GRANT AMOUNT

Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$1500
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3 PROJECT BUDGET

In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:

Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
Website Hosting Platform	Weebly	\$160
Website Video Platform	Vimeo	\$110
Communications & Program Software	Microsoft Powerpoint	\$80
Web Consultant - Two Hours	Jeff Breunsbach	\$140
Lavalier Microphone for Video Recording	Saramonic DK3G	\$99
Epson Powerlite 982 W WXGA Projector	B&H Photo	\$908
TOTAL		\$1497

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

Our website created in 2022 provides educational materials, resources for photographers, videos of meeting speakers and individual member galleries where they can share their work with town residents. We also created several galleries of stock photos of TOSI, SIPOA and SIC events for use by the three groups in their communications and publications.

The cavalier microphone is an add-on to the RODE II wireless recording equipment previously purchased to record meeting speakers and to post on the website. It would enable the speakers to present at meetings and workshops without standing at a platform or holding a large mic while speaking.

The projector would allow speakers and club members to present their images during meetings and workshops with higher quality resolution and brighter colors. This is especially important when we are teaching about how to take and edit take better photographs.

5 REIMBURSEMENT


Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

Bill Breunsbach, 318 Lanyard Street, Johns Island 29455

Note: All documentation must be submitted to the Town Administrator no later than December 15th of the grant year.

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Applicant Signature	
Applicant Printed Name	Susan Culler Soden
Submittal Date	March 9, 2023

Please return completed applications to:

Town of Seabrook Island
Attn: Town Administrator
2001 Seabrook Island Road
Seabrook Island, SC 29455

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

Health and safety at home are critical topics for residents. We plan an education series for all islanders. We shall use our model of piloting with our members, learning from them to tailor content, and expanding to the entire island. With the Town's support, we successfully used our model to create the popular Social Fit program. In April, SIV will pilot an education offering on identifying and reducing risks in the members' homes. Using their feedback, we propose expanding the program for all. Captain Steve Mantie of the St Johns Fire Department is the local expert and will guide both formal discussions and individual home assessments. Another topic under development is 'Brain Health' with MUSC experts already assisting with program development that describes evidence-based approaches to keeping our brains at their best. These findings will be applied to every day strategies, using approaches such as the six pillars of brain health. Islanders can benefit from learning a systematic approach to maximizing use of all parts of their brains. With our service mission, strong volunteer force and our members who are eager to help shape relevant offerings, SIV is in a unique position to address health and safety issues.

5 REIMBURSEMENT

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

SIV, 130 Gardners Circle, PMB 512, Johns Island, SC 29455

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Applicant Signature	
Applicant Printed Name	Anne R. Bavier
Submittal Date	03/08/23

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Attn: Town Clerk
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Seabrook Island, SC 29455

4 PURPOSE

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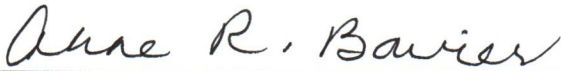
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SIV, 130 Gardners Circle, PMB 512, Johns Island, SC 29455

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Applicant Signature	
Applicant Printed Name	Anne R. Bavier
Submittal Date	03/08/23

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