

# TOWN OF SEABROOK ISLAND

## Community Promotion & Engagement Committee Regular Meeting

March 17, 2022 – 1:00 PM

Town Hall, Council Chambers  
2001 Seabrook Island Road  
Seabrook Island, SC 29455



[Watch Live Stream \(YouTube\)](#)

**Virtual Participation:** Individuals who wish to participate in the meeting via Zoom may call (843) 768-9121 or email [kwatkins@townofseabrookisland.org](mailto:kwatkins@townofseabrookisland.org) for log-in information prior to the meeting

## AGENDA

### CALL TO ORDER

### APPROVAL OF MINUTES

1. Regular Meeting: February 17, 2022

### OLD BUSINESS ITEMS

1. None

### NEW BUSINESS ITEMS

1. Community Promotion Grants Applications
  - a. **Seabrook Island Birders** [Pages 5-6]
    - **Amount Requested:** \$1,500.00
    - **Purpose:** Operating support for Seabrook Island Birders
  - b. **Backpack Buddies Seabrook Island (BPBSI)** [Pages 7-8]
    - **Amount Requested:** \$1,000.00
    - **Purpose:** Operating support for BPBSI
  - c. **Seabrook Island Turtle Patrol** [Pages 9-10]
    - **Amount Requested:** \$1,000.00
    - **Purpose:** Beach operation supplies
  - d. **Seabrook Island Village, Neighbors Helping Neighbors** [Pages 11-12]
    - **Amount Requested:** \$1,500.00
    - **Purpose:** Biweekly Strength and Balance Classes at the SIPOA Lake House
  - e. **Bicycles for Humanity Charleston** [Pages 13-14]
    - **Amount Requested:** \$1,500.00
    - **Purpose:** Operating support for Bicycles for Humanity Program

**ITEMS FOR INFORMATION / DISCUSSION**

1. Disaster Awareness Day
2. Community Information Publication

**ADJOURN**

## TOWN OF SEABROOK ISLAND

### Community Promotion & Engagement Committee Regular Meeting February 17, 2022



Virtual Meeting Hosted via Zoom

[Live Streamed on YouTube](#)

## MINUTES

Members Present: Patricia Fox (Chair), Sharon Carter (Vice Chair), Jean Conyers (Secretary), Larry Phillips, Kim Westberg

Members Absent: None

Guests Present: None

Staff Present: Joe Cronin (Town Administrator), Katharine Watkins (Town Clerk)

### CALL TO ORDER

The February 17, 2022, the Community Promotions and Engagement Committee Meeting was conducted via Zoom and was simultaneously made available to the public via YouTube live stream. Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

### ELECTION OF OFFICERS

Chair Councilwoman Fox nominated Ms. Carter to serve as vice chair of the Community Promotion & Engagement Committee. Ms. Carter's nomination was seconded by Ms. Conyers and APPROVED by a vote of 4 in FAVOR, 1 ABSTENTION and 0 OPPOSED. Chair Councilwoman Fox nominated Ms. Conyers to serve as secretary of the Community Promotion & Engagement Committee. Ms. Conyers' nomination was seconded by Ms. Westburg and APPROVED by a vote of 4 in FAVOR, 1 ABSTENTION and 0 OPPOSED.

### APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Ms. Carter made a motion to approve the minutes from the meeting of January 27, 2022. Ms. Conyers seconded the motion. The motion was APPROVED by a vote of 5 in FAVOR AND 0 OPPOSED.

### OLD BUSINESS ITEMS

1. **COMMUNITY PROMOTION GRANTS:** Ms. Fox and Mr. Cronin reviewed changes made to the Community Promotion Grants application guidelines and application form. Following a discussion

of the changes, Ms. Carter made a motion to approve the revisions. The motion for approval was seconded by Ms. Westburg. The motion was APPROVED by a vote of 5 in FAVOR and 0 OPPOSED. The revised materials will be shared with the Town Council for approval upon which the Community Promotion Grant program will be posted via usual communication protocols.

#### **NEW BUSINESS ITEMS**

1. **NONE**

#### **ITEMS FOR INFORMATION / DISCUSSION**

1. **TOWN EVENTS:** Chair Councilwoman Fox and Mr. Cronin reviewed the events currently sponsored by the Town including Shred Day, Disaster Awareness Day, the Fourth of July fireworks, the Holiday Party, and the Charleston Symphony Orchestra performance on Seabrook. Mr. Cronin requested input from the committee regarding the enhancement of each of these sponsored events. Upcoming events that warrant further discussion include communication and promotion of the revisions to the Development Standards and Ordinance and ideas for a future Seabrook Island feature event.
2. **COMMUNITY INFORMATION PUBLICATION:** Chair Councilwoman Fox shared a request from SIPOA to consider reformatting how information is shared about the roles and responsibilities of various Seabrook Island entities. After discussion, the committee suggested a follow up with SIPOA regarding the need and responsibility for updating community information.

There being no further business, Ms. Carter made a motion to adjourn the meeting. Mr. Phillips seconded the motion. The motion was APPROVED by a vote of 5 in FAVOR and 0 OPPOSED. The meeting was adjourned at 2:48 PM. The next meeting will be at the Town Hall on March 17, 2022, at 1:00.

Minutes Approved:

Prepared by: Jean Conyers  
Date: February 18, 2022



## Town of Seabrook Island

2001 Seabrook Island Road  
 Seabrook Island, SC 29455  
[townofseabrookisland.org](http://townofseabrookisland.org)

## Community Promotion Grant 2022

Contact Us: (843) 768-9121  
[jcronin@townofseabrookisland.org](mailto:jcronin@townofseabrookisland.org)

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. First review of applications will begin on March 1, 2022; however, applications will continue to be accepted until the earlier of October 1, 2022, or until all available funds have been committed.

1 APPLICANT INFORMATION			
<b>Organization Name</b>	Seabrook Island Birders		
<b>Contact Person</b>	Joleen Ardaiole		
<b>Mailing Address</b>	1202 Landfall Way, Seabrook Island, SC 29655		
<b>Phone Number</b>	(803) 517-0342	<b>Email Address</b>	joardaiolo@gmail.com
<b>Brief description of the organization and its membership</b>	Seabrook Island Birders (SIB) mission is (1) to enlighten residents and others about the richness and diversity of Seabrook Island's bird life; (2) to foster an appreciation for the unique habitats our island provides for these varied species: and, (3) to emphasize the importance of protecting our wildlife and these natural habitats that are essential for the survival of our native birds as well as the migratory birds we host.		
<b>What is the organization's annual budget?</b>			
<b>Is this organization registered as a non-profit organization under state and/or federal law?</b>	<input checked="" type="checkbox"/> Yes	If Yes, Tax ID # 87-3867277	
	<input type="checkbox"/> No		
<b>If this organization is NOT registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria</b>			

2 GRANT AMOUNT	
<b>Amount Requested (Min: \$250.00; Max: \$1,500.00)</b>	\$1480.00

3 PROJECT BUDGET		
In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:		
Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
Vortex High Country II Tripod or similar	BHPhotovideo.com	\$ 250.00
Web site management services	Wildlife Preservation Services - Philip Miller	\$ 120.00
Pelican box for equipment storage	bhphotovideo.com	\$ 125.00
Stipend for speakers	TBD	\$ 750.00
Bluebird box repair and construction material	local lumber yard as needed	\$ 85.00
Printing signs or educational material	TBD	\$ 150.00
	<b>TOTAL</b>	\$ 1,480.00

**4 PURPOSE**

**In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island**

Shorebird Stewards educates residents and visitors about the birds sharing the beach. This reduces conflict and inappropriate behavior. The tripod will replace an aging tripod loaned by SCDNR. The pelican box keeps a spotting scope safely secured. The web management coordinates the stewards schedules to ensure stewards are on the beach as often as possible when needed. The signage used by the stewards will suffer from wear as the season progresses. Additional educational material may be needed to enhance the Stewards' effort in education.

SIB offers at least 5 per year educational programs through speakers. A stipend fund would allow our organization to bring in higher priced and higher quality speakers. The programs are open to members, guests, and the public.

With 67 bluebird boxes placed throughout Seabrook Island, each year some need to be fixed or replaced. The bluebirds provide visual enjoyment to those who visit or see the birds on the golf course or around the Lake House. This enhances the "Sustainable Community" designation for Seabrook Island.

**5 REIMBURSEMENT**

**Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?**

Seabrook Island Birders, Nancy Brown, Treasurer

*Note: All documentation must be submitted to the Town Administrator no later than December 15<sup>th</sup> of the grant year.*

**6 CERTIFICATION**

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

**Applicant Signature**

*Joleen Ardaiole*

**Applicant Printed Name**

Joleen Ardaiole

**Submittal Date**

March 3, 2022

**Please return completed applications to:**

Town of Seabrook Island  
Attn: Town Administrator  
2001 Seabrook Island Road  
Seabrook Island, SC 29455





**4 PURPOSE**

**In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island**

BPBSI purchases food weekly during the school year. It is then organized into individual bags that are delivered by our volunteers to the schools generally the day before distribution to the students in need. The schools then distribute the bags to students. Each school has its own process for identifying children/students in need. This process is also used during school holidays and in-year breaks (spring break). For these specific times, BPBSI packs out larger bags to help enable the student over an extended time. For St. Johns High School BPBSI maintains a "Food Pantry" on site for student's needs. This pantry is refilled each week. For the second year there are to-go bags filled with food. 359 bags are delivered each week, over 14,000 will be delivered in the 2021-2022 school year. Expense of food is rising and the number of children in need is also rising.

**5 REIMBURSEMENT**


**Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?**

Linda Sivert, 130 Gardener Circle, PMB K, Johns Island, SC

*Note: All documentation must be submitted to the Town Administrator no later than December 15<sup>th</sup> of the grant year.*

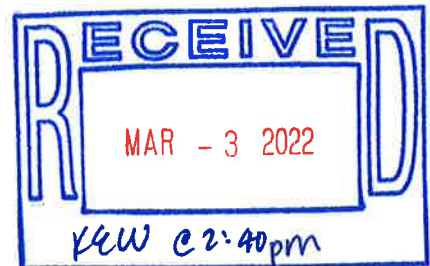
**6 CERTIFICATION**

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

<b>Applicant Signature</b>	
<b>Applicant Printed Name</b>	Lynn Baker
<b>Submittal Date</b>	03/01/22

**Please return completed applications to:**

Town of Seabrook Island  
Attn: Town Administrator  
2001 Seabrook Island Road  
Seabrook Island, SC 29455







## Town of Seabrook Island

2001 Seabrook Island Road  
 Seabrook Island, SC 29455  
[townofseabrookisland.org](http://townofseabrookisland.org)

## Community Promotion Grant 2022

Contact Us: (843) 768-9121  
[icronin@townofseabrookisland.org](mailto:icronin@townofseabrookisland.org)

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. First review of applications will begin on March 1, 2022; however, applications will continue to be accepted until the earlier of October 1, 2022, or until all available funds have been committed.

1 APPLICANT INFORMATION			
Organization Name	Seabrook Island Turtle Patrol		
Contact Person	Bill Nelson		
Mailing Address	3758 Beach Court		
Phone Number	203-948-2248	Email Address	wnelson1942@gmail.com
Brief description of the organization and its membership	The Turtle Patrol was established to recruit and manage volunteers in support of the South Carolina DNR and its management of the turtle nesting process on Seabrook Island. We provide 120+ volunteers staffing the daily work of the patrol from early May until October. When turtle tracks are observed, specially trained volunteers are called in to place predator protection on the nests and to collect data for state reporting. Each day, our volunteers collect trash from all of the beaches protecting the turtles and the environment.		
What is the organization's annual budget?	\$5000 - t-shirts \$3000, meetings \$1000, beach supplies \$1000		
Is this organization registered as a non-profit organization under state and/or federal law?	<input type="checkbox"/> Yes <i>If Yes, Tax ID #</i> <input checked="" type="checkbox"/> No		
If this organization is <b>NOT</b> registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria	The organization was established to promote and protect the turtle population on our island. We operate under the direction of the State DNR as a nonprofit but without State or Federal designation as such. Most of the funding comes from our members and a few island guests. Grants from the Town and SIPOA fill in eliminating non profit type fund solicitations.		

2 GRANT AMOUNT	
Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$1000 for beach operations supplies

3 PROJECT BUDGET		
In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:		
Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
Replacement Nest Protection Materials	These are standard hardware items	\$400
Pest Deterrent Sensors		\$100
General Supplies for Beach Operations	Nest marking flags, labeling tape,	\$500
	hatchling direction materials	
	red flashlight covers,	
	Lights out publications, signs, etc.	
	<b>TOTAL</b>	<b>\$1000</b>

**4 PURPOSE**

**In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island**

Our efforts are key to preserving turtle nesting here. The work greatly improves the survival rate of new hatchlings, helping the population of the endangered loggerhead turtles. As patrol activities overlap well with the tourist season, our daily removal of trash found on the beach both helps reduce hazards to the nesting mothers and hatchlings as well as improving the beach environment for tourism. Many island visitors ask us for details of how and when they can observe hatchlings and the work of the turtle patrol. It is common for us to be questioned about detail patrol calendar information for use in scheduling their next vacation. Education about turtles for those joining us on the beach is a significant patrol effort. These activities, much like the dolphin strandings, are a major visitor draw to our island. Funds supporting the organization are used in three main areas: 1. T-shirts and hats to help in identifying patrol members on the beach. Island residents and Visitors frequently approach us for education/ information and these "uniforms" make us very visible to others encountered; 2. We meet several times a year for patrol member education and for reporting on patrol activity - presentation materials and refreshments are the major costs here; and, 3. The requested funds are for the supplies and tools used in nest support activities.

**5 REIMBURSEMENT**

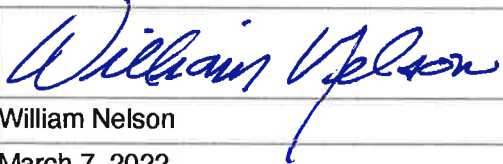
**Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?**

Bill Nelson - 3758 Beach Court, Seabrook Island, SC

*Note: All documentation must be submitted to the Town Administrator no later than December 15<sup>th</sup> of the grant year.*

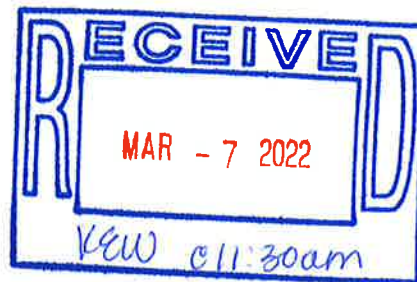
**6 CERTIFICATION**

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

<b>Applicant Signature</b>	
<b>Applicant Printed Name</b>	William Nelson
<b>Submittal Date</b>	March 7, 2022

**Please return completed applications to:**

Town of Seabrook Island  
Attn: Town Administrator  
2001 Seabrook Island Road  
Seabrook Island, SC 29455





**4 PURPOSE**

**In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island**

SIV members are mostly elderly, many housebound and have limited socialization and exercise options. With the waning of the COVID pandemic, SIV is adding 2 educational and social programs, initially using SIPOA facilities, to enhance the physical and mental fitness of its members.

The new program for which we have firm costs is the "Social Fit" program, a semi-private balance, fitness and grounding program at the SIPOA Lake House, taught by Lake House contractors for \$120/week. Strength and balance are critical to avoiding falls and broken bones in the elderly. Classes will be conducted twice per week, starting in March 2022. If needed, we will provide transportation. After the first month, we will evaluate demand and whether we need to charge participants a nominal class fee.

The second new program, for which we have budgeted \$1,200, will be a quarterly Education and Socialization event - the next event is April 5, addressing "Life Planning". Costs of each event will vary - we will need to provide stipends and travel costs to some speakers, may need to pay for a facility, and will provide refreshments.

**5 REIMBURSEMENT**

**Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?**

SIV Treasurer, 130 Gardeners Circle, PMB 512, Johns Island, SC 29455

*Note: All documentation must be submitted to the Town Administrator no later than December 15<sup>th</sup> of the grant year.*

**6 CERTIFICATION**

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

<b>Applicant Signature</b>	<i>Cary D. Gimson</i>
<b>Applicant Printed Name</b>	<i>Cary D. Gimson</i>
<b>Submittal Date</b>	<i>3/7/2022</i>

**Please return completed applications to:**

Town of Seabrook Island  
 Attn: Town Administrator  
 2001 Seabrook Island Road  
 Seabrook Island, SC 29455





# Town of Seabrook Island

2001 Seabrook Island Road  
 Seabrook Island, SC 29455  
[townofseabrookisland.org](http://townofseabrookisland.org)

# Community Promotion Grant 2022

Contact Us: (843) 768-9121  
[jcronin@townofseabrookisland.org](mailto:jcronin@townofseabrookisland.org)

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. First review of applications will begin on March 1, 2022; however, applications will continue to be accepted until the earlier of October 1, 2022, or until all available funds have been committed.

1 APPLICANT INFORMATION			
Organization Name	Bicycles for Humanity		
Contact Person	Sarah Quinn		
Mailing Address	3220 Pine Needle Ln		
Phone Number	312-316-9117	Email Address	seq417@yahoo.com
Brief description of the organization and its membership	B4H is a grassroots organization that collects bikes for use in remote African villages to have access to the most basic needs like fresh water, medical care, and school. Locally, B4H keeps unsightly bikes from SBI's bike racks and reduces our community's landfill footprint. Membership is open to all.		
What is the organization's annual budget?	2-3 containers/year @ \$12-15K/container		
Is this organization registered as a non-profit organization under state and/or federal law?	<input checked="" type="checkbox"/> Yes      If Yes, Tax ID # 47-135634 <input type="checkbox"/> No		
If this organization is <u>NOT</u> registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria			

2 GRANT AMOUNT	
Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$1500 which would cover the shipping of the 60 bikes collected from 4 SBI regimens bike racks in the past 3 months

3 PROJECT BUDGET		
In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:		
Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
Shipping Container		\$2500 - 3000
Freight		\$10,000 - 12,000
* Cost to ship one bike is approximately \$25		
* SBI has donated more than half of the 2100 bikes collected since 2018		
* Despite the generosity of the SBI community's bike donations have far exceeded the necessary financial requirements		

**4 PURPOSE**

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

The Town of Seabrook Island benefits by promoting and enhancing our community's environmental and conservation efforts. It also allows all citizens participation providing a sense of satisfaction by making a difference here and abroad.

**5 REIMBURSEMENT**

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

Bicycles for Humanity - Charleston

Note: All documentation must be submitted to the Town Administrator no later than December 15<sup>th</sup> of the grant year.

**6 CERTIFICATION**

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

Applicant Signature

*Sarah Quinn*

Applicant Printed Name

Sarah Quinn

Submittal Date

3.10.22

Please return completed applications to:

Town of Seabrook Island  
Attn: Town Administrator  
2001 Seabrook Island Road  
Seabrook Island, SC 29455

