

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting

June 16, 2022 – 1:00 PM

Town Hall, Council Chambers
2001 Seabrook Island Road
Seabrook Island, SC 29455



[Watch Live Stream \(YouTube\)](#)

Virtual Participation: Individuals who wish to participate in the meeting via Zoom may call (843) 768-9121 or email kwatkins@townofseabrookisland.org for log-in information prior to the meeting

AGENDA

CALL TO ORDER

APPROVAL OF MINUTES

1. Regular Meeting: May 19, 2022

NEW BUSINESS ITEMS

1. Community Promotion Grants Applications
 - a. **Seabrook Island Photography Club** [Pages 4-5]
 - **Amount Requested:** \$1,000.00
 - **Purpose:** Operating support for Seabrook Island Photography Club
 2. MUSC Donation Request

ITEMS FOR INFORMATION / DISCUSSION

1. Update Charleston Symphony Orchestra on Seabrook Island - Sunday, October 16
2. Update Food Truck and entertainment options for a monthly event June through August
3. Disaster Awareness Day – Friday, June 17 from 9:30 am to 1:00 pm at Turtle Point on Kiawah lunch at noon.

ADJOURN

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee

Regular Meeting

May 19, 2022–1:00- 1:55 PM

MINUTES

Members Present: Patricia Fox, Jean Conyers, Larry Phillips, Kim Westberg

Members Absent: Sharon Carter

Guests Present:

Staff Present: Katharine Watkins

CALL TO ORDER

Chairman Patricia Fox called the meeting to order at 1:00 PM. Chairman Fox confirmed with the Town of Seabrook Island Clerk that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Ms. Conyers made a motion to approve the minutes from the meeting of April 17, 2022, which was seconded by Mr. Phillips. The motion for APPROVAL was unanimous.

ITEMS FOR INFORMATION / DISCUSSION

1. **Promoting the Community Promotion Grants**

No additional applications were received since the last meeting. It was suggested that a notice of the opportunity to apply for a Community Grant be announced again the Tidelines with a link to the Town website where potential applicants could view the applications that have been funded to date.

2. **Promoting Disaster Awareness Day**

The event is organized by the Town of Kiawah and will be held on Friday, June 17 from 9:30 am to 1:00 pm at Turtle Point on Kiawah lunch at noon. The event will be advertised widely in coordination with Kiawah event notices to maintain consistency. It will be held at Turtle Point on Kiawah. The program for the day includes the following:

9:30 AM - 10 AM

Registration & Exhibitor Area Open

10 AM - 10:10 AM

Welcome Remarks

10:10 AM - 10:40 AM

Storm Preparation

10:40 AM - 10:50 AM

Break, Prize Drawings & Exhibitor Area Open

10:50 AM - 11:20 AM

Communication is Key: Public Information Before, During & After a Disaster

11:20 AM - 11:30 AM

Break

11:30 AM - 12 PM

Evacuation

12 PM – 1 PM

Lunch

3. Update Charleston Symphony Orchestra on Seabrook Island

The date of the Charleston Symphony Orchestra is yet to be decided. The dates under consideration are Sunday, October 16 and Monday, October 10. Councilwoman Fox and Roger Steele are working on finalizing the arrangements.

4. Update Food Truck and entertainment options for a monthly event June through August

Following a discussion of information presented by Ms. Watkins regarding guidelines initiated by local communities operating food truck events, the committee agreed to explore the availability of food trucks for monthly events, June-August, at Town Hall beginning the week of June 26. Other items for further discussion included liability concerns, surveying participants for future interests, and possible expansion ideas if the first event is successful.

5. Holiday Party

Committee members were asked to consider ideas for the Holiday Party at Town Hall that might focus on a “Toys for Tots” theme with afternoon activities for families as well as an evening event that is more adult oriented. Ms. Fox will gather information from SIPOA and Freshfields regarding their planned holiday events so that the Town event will not be in conflict, but rather coordinated, with other community holiday plans.

6. Community Information Publication

The “Who Does What” document is under consideration and will be further discussed at the next meeting.

There being no further business, Mr. Phillips made a motion to adjourn the meeting which was seconded Ms. Conyers. The motion was APPROVED unanimously. The meeting was adjourned at 1:55 PM. The next meeting will be at the Town Hall on June 16, 2022 at 1:00.

Prepared by: Jean Conyers
Date: May 22, 2022

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

Our website strategy is to expand the reach of our members' work to include more "Island life" photos. We want to provide our images to record sporting events, wildlife and the activities of people as they go about their daily life on Seabrook. The resulting images will hopefully help to improve the visibility and story of our island with visitors, full and part time residents. We will use our new website to promote our work with, for example, the 4th of July activities, Bohicket/Seabrook 1/2 Marathon, Wounded Warrior Golf Tournament, Alan Flemming Tennis Tournament and others. The Town, SIPOA, Seabrook Island Club and other organizations including, maybe most importantly, the Seabrooker will be able to use our website to look for available photographic materials to promote their messages and activities and enhance the island's visibility, enjoyment and story. In addition, we would like to use some of the funds to support an education program for anyone locally interested in a better understanding of photography through a "Cell Phone Photography Class." One of our members taught this subject several years ago with strong interest from the many who attended. With so many using their phone as their primary camera, improving their images should raise the quality of the islands' pictures showing up in social media and elsewhere.


5 REIMBURSEMENT

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent? *LOOK to 1st page for a contact*

Note: All documentation must be submitted to the Town Administrator no later than December 15th of the grant year.

6 CERTIFICATION

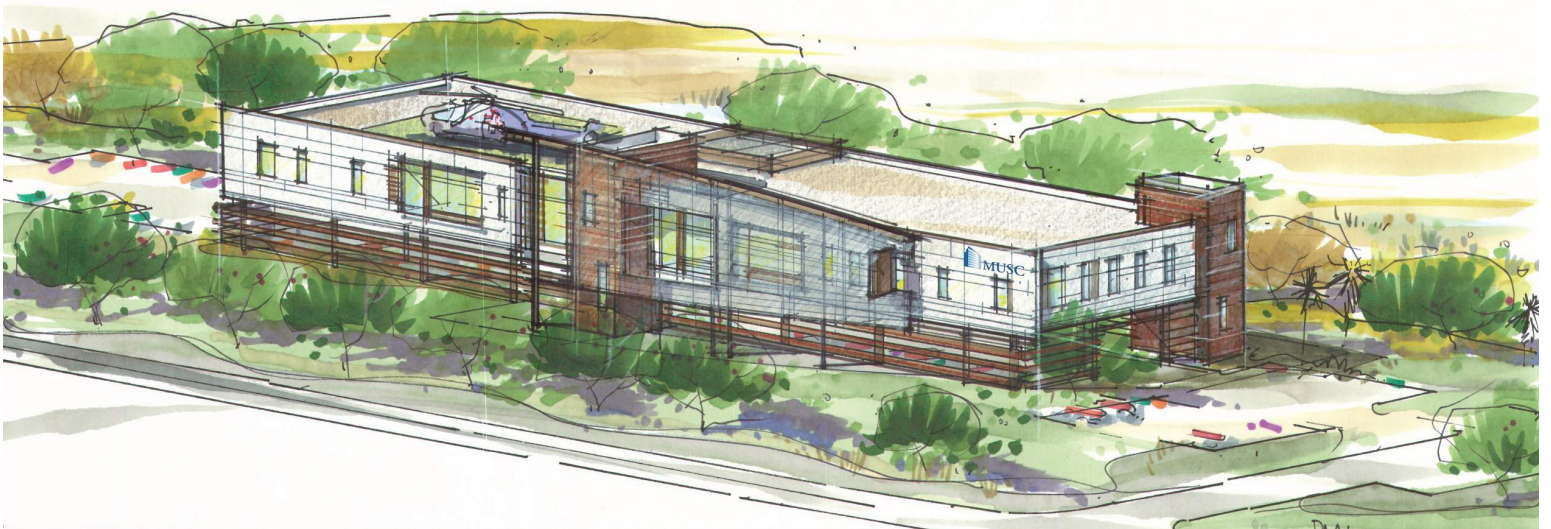
I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

Applicant Signature	
Applicant Printed Name	William Nelson
Submittal Date	July 9, 2022

Please return completed applications to: Town of Seabrook Island
Attn: Town Administrator
2001 Seabrook Island Road
Seabrook Island, SC 29455

A new era of care

A project to bring MUSC Health emergency care to Johns, Kiawah, and Seabrook islands



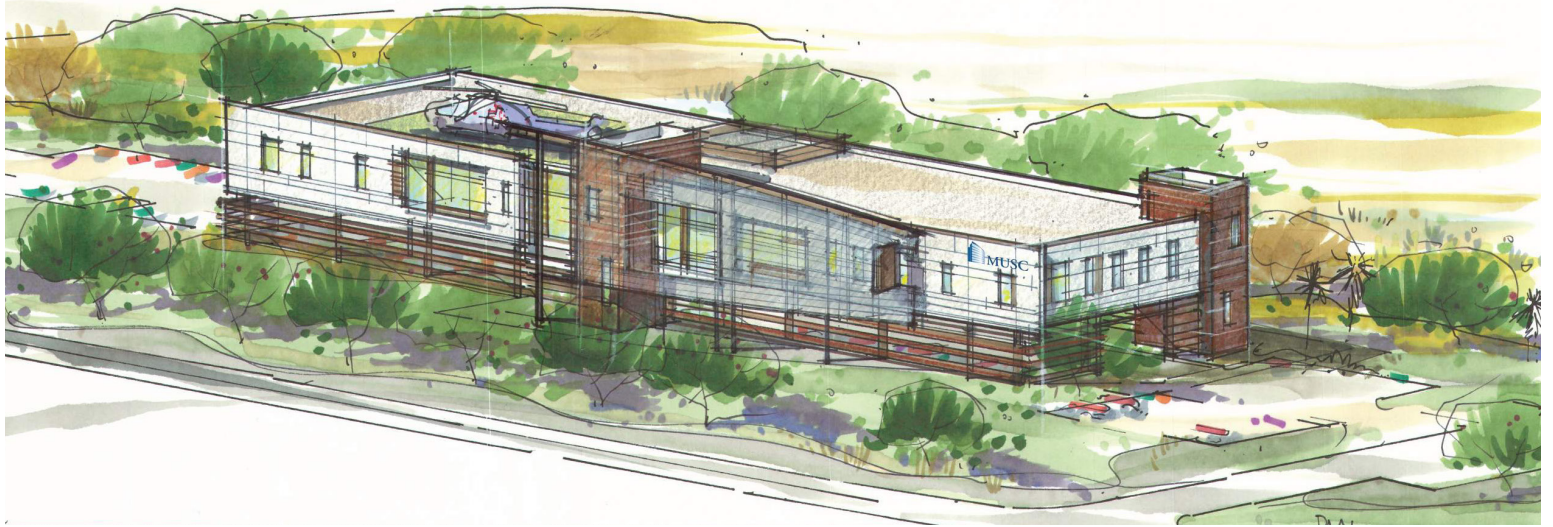


The need for emergency care in this community

Johns, Kiawah and Seabrook islands are located between 11 and 26 miles southwest of downtown Charleston, S.C. The islands are separated from the mainland by a vast network of waterways, providing them with a degree of relative isolation when compared to neighboring communities in Charleston County. However, they have seen rapid population growth in recent years.

This growth, along with the islands' geographic isolation, demographics, and community health profiles, has created an urgent need for additional health care services in this part of the South Carolina Lowcountry.

- **These Sea Islands are geographically isolated, more than 20 miles away from the nearest hospital.**
- **The community is home to a large population of seniors, who generally have a great need for both outpatient and emergent health care services.**
- **Double digit population growth is anticipated over the next five years. By 2024 there will be ~31,000 additional 65+ residents in the service area.**
- **The community also has a large seasonal population of tourists, many of whom have trouble navigating local health care services.**
- **Every year life is lost or significantly compromised as a result of medical assistance not being readily available in the Sea Islands.**
- **Since 2016, the incidence of adult chronic diseases has increased.**
- **Growth of Emergency Department utilization has outpaced population growth in this area.**
- **Total trauma transports to MUSC have increased by 52% since 2016 for these residents. Injuries related to falls have doubled over the last two years.**



Looking ahead to the future

To meet the growing need for emergency and other health care services in this community, MUSC Health is building a new medical facility on Johns Island in the immediate vicinity of Kiawah and Seabrook islands.

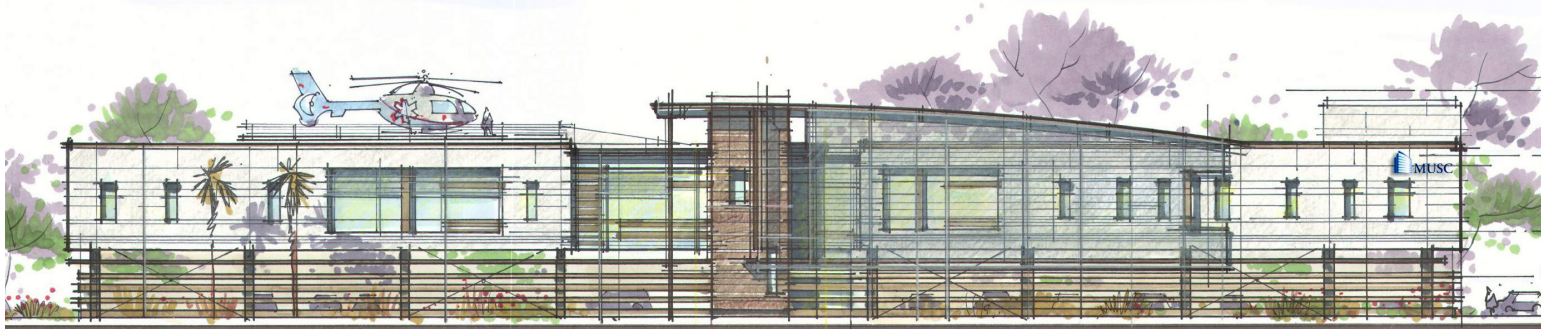
The 22,740-square-foot facility will have two components.

FREE-STANDING EMERGENCY ROOM

- **Four exam rooms**
- **Two trauma rooms**
- **Fast-track triage**
- **Full CT scan and radiology services**
- **Full lab services with quick results**
- **Direct admission to hospital beds**
- **Helipad**

MEDICAL OFFICE BUILDING

- **Primary care**
- **Specialty care**
- **Telehealth pods**
- **Onsite Lab and diagnostic treatment**
- **Physical and occupational therapy treatment rooms**



Project details

PROJECTED TIMELINE

(subject to modification)

Design complete:	Fall 2021
Construction start:	August 2022
Equipment installation:	Summer 2023
Licensure and opening:	Fall 2023
Projected cost:	~\$24 million

LOCATION

1884 Seabrook Island Road
Johns Island, SC 29455



Value to the community

The new medical facility will provide residents and visitors alike with convenient and rapid access to MUSC Health's emergency care services, select outpatient services, and some of the nation's top providers in primary and specialty care.

- **Access to life-saving medical care**
- **Enhanced access to MUSC Health's Primary Stroke Center**
- **Enhanced access to its dedicated accredited Chest Pain Center**
- **24/7 access to highly trained board-certified emergency physicians and a network of support personnel, ready to respond to any health crisis**
- **Shorter wait times than traditional EDs**
- **State-of-the-art imaging and other technologies**
- **Convenient access to primary care and other outpatient services**

Sea Island Naming Opportunities

Entire Hospital	\$10 Million
Emergency Room Department	\$5 Million
Physical Therapy Room	\$2 Million
MD VIP Wing	\$1 Million
Emergency Room Wing	\$1 Million
Garden	\$1 Million (taken)
Physical Therapy Lobby	\$1 Million (taken)
Entrance Elevator Lobby	\$1 Million (offered)
Patient Waiting Room (MOB)	\$1 Million (offered)
Patient Waiting Room (ED)	\$1 Million
X-Ray	\$1 Million
CT Room	\$1 Million (offered)
Helipad	\$500,000
Registration	\$500,000 (taken)
Laboratory	\$500,000
ED MD Office	\$500,000 (offered)
Trauma Room (2 Rooms)	\$350,000 (1 taken)
Telehealth Room (10 Rooms)	\$350,000
MDVIP Room (6 Rooms)	\$350,000 (2 offered)
Conference Room	\$350,000
Triage (ED)	\$350,000
Triage (MOB)	\$350,000 (offered)
Echocardiogram Room (2 Rooms)	\$350,000
High Acuity Rooms (2 Rooms)	\$350,000
ED Care Team Center	\$300,000
Staff Break Room (MOB)	\$250,000
Staff Break Room (ED)	\$250,000 (taken)
Donor Wall	\$250,000 (taken)
ED Treatment Rooms (4 Rooms)	\$200,000 (1 offered)
MOB Care Team Center (2 Rooms) ..	\$150,000
Exam Rooms (5 Rooms)	\$100,000 (4 taken)