

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting
September 15, 2022 – 1:00 PM



Town Hall, Council Chambers
2001 Seabrook Island Road
Seabrook Island, SC 29455

[Watch Live Stream \(YouTube\)](#)

Virtual Participation: Individuals who wish to participate in the meeting via Zoom may call (843) 768-9121 or email kwatkins@townofseabrookisland.org for log-in information prior to the meeting.

AGENDA

CALL TO ORDER

APPROVAL OF MINUTES

1. Special Meeting: July 28, 2022

NEW BUSINESS ITEMS

1. Community Promotion Grants Applications
Kiawah – Seabrook Exchange Club Foundation **Pages 4-5**
 - a. **Amount Requested:** \$1,200.00
 - b. **Purpose:** Replace 50 American Flags that are used throughout the year

ITEMS FOR INFORMATION / DISCUSSION

1. Charleston Symphony Orchestra on Seabrook Island - Sunday, October 16
2. Update Chow Town Food Truck Rodeo
3. Update 2023 – Budget Requests
4. Upcoming Events
 - a. Shred Day - Fri. October 21 from 10:00 am to 1:00 pm
 - b. Holiday Toys-for-Tots Event - TBA

ADJOURN

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee

Special Called Meeting

July 28, 2022–1:03 - 3:00 PM

MINUTES

Members Present: Patricia Fox, Sharon Carter, Jean Conyers, Larry Phillips

Members Absent: Kim Westberg

Guests Present:

Staff Present: Joe Cronin, Katharine Watkins

CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:03 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Mr. Phillips made a motion to approve the minutes from the meeting of June 16, 2022, which was seconded by Ms. Conyers. The motion for APPROVAL was unanimous.

NEW BUSINESS ITEMS

1. Charleston Symphony Orchestra on Seabrook Island - Sunday, October 16

Roger Steele has volunteered to facilitate the plans for the Charleston Symphony Orchestra performance that will be held at the Lake House, beginning at 4:00 on Sunday, October 16. He has been in contact with Yuriy Bekker, Principal Pops Conductor, and submitted to Ms. Fox concert details and logistics which she shared with the committee.

2. Events for 2023 - Budget Requests

A lengthy discussion ensued regarding 2023 budget requests for consideration by the Town Council in their upcoming budget discussions. The following items were proposed to be presented to the Town Council for consideration.

- Continue the Community Promotion Grants Program at the current funding level of \$7,500.
- Continued support for current and future tourism and residential related events including Chow Town Food Truck Rodeo, December Holiday event, Town of Seabrook Incorporation event (new), and Disaster Awareness Day

- A motion moved by Mr. Phillips requests that the Town of Seabrook Council be advised that the Community Promotions and Engagement Committee supports the hiring of a public communications and event manager. The motion was seconded by Ms. Carter and unanimously APPROVED.
- A motion moved by Ms. Conyers requests that the Town of Seabrook Council consider engaging in a process to create a vision statement for the Town of Seabrook to identify the unique qualities of Seabrook Island. The motion was seconded by Ms. Carter and unanimously APPROVED.

ITEMS FOR INFORMATION / DISCUSSION

1. Update Chow Town Food Truck Rodeo

The first three Chow Town events have been well received and ideas were discussed regarding strategies for improvement including:

- providing shade options
- advising the food trucks to prepare for more non-alcoholic beverages
- adding more events and venue options for 2023

2. August 18 Regular Scheduled Meeting

The regularly scheduled meeting for August 18 was cancelled.

There being no further business, Mr. Phillips made a motion to adjourn the meeting which was seconded by Mr. Carter. The motion was APPROVED unanimously. The meeting was adjourned at 3:00 PM. The next meeting will be at the Town Hall on September 15, 2022 at 1:00.

Prepared by: Jean Conyers
Date: July 29, 2022



Town of Seabrook Island

2001 Seabrook Island Road
Seabrook Island, SC 29455
townofseabrookisland.org

RECEIVED
AUG 12 2022

Community Promotion Grant

2022

Contact Us: (843) 768-9121
jcronin@townofseabrookisland.org

By: _____

The Town of Seabrook Island invites applications from eligible organizations for funding from the Community Promotion Grants program. Community Promotion Grants will be awarded to provide support for programs and activities that are designed to benefit the Town of Seabrook Island by promoting and enhancing community wellness, cultural and historical awareness, environmental and wildlife conservation efforts and economic development; or which improve citizen participation, satisfaction and sense of place. First review of applications will begin on March 1, 2022; however, applications will continue to be accepted until the earlier of October 1, 2022, or until all available funds have been committed.

1 APPLICANT INFORMATION

Organization Name	KIWAH- SEABROOK EXCHANGE CLUB FOUNDATION		
Contact Person	JACK WILSON		
Mailing Address	2880 CAPTAIN SAMS RD. SEABROOK IS., SC.		
Phone Number	704 661-9843	Email Address	JWILSON@DUNESPROPERTIES.COM
Brief description of the organization and its membership	LOCAL CHAPTER OF NATIONAL ORGANIZATION MADE UP OF MOSTLY SEABROOK RESIDENTS. WE GIVE ABOUT \$150,000 A YEAR TO LOCAL CHARITIES AS WELL AS OUR AMERICANISM PROJECTS.		
What is the organization's annual budget?			
Is this organization registered as a non-profit organization under state and/or federal law?	<input checked="" type="checkbox"/> Yes	If Yes, Tax ID #	81-1358132
	<input type="checkbox"/> No		
If this organization is NOT registered as a non-profit organization, please explain how and why the organization operates as a not-for-profit under the grant's eligibility criteria			

2 GRANT AMOUNT

Amount Requested (Min: \$250.00; Max: \$1,500.00)	\$1200.00
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3 PROJECT BUDGET

In the space below, please provide a detailed budget showing how the requested funds will be spent if awarded:

Item(s) or Service(s) to be Purchased	Vendor (If Known)	Amount Budgeted
50 AMERICAN FLAGS TO REPLACE TATTERED AND FADED FLAGS WHICH WE FLY MULTIPLE TIMES EACH YEAR TO HONOR OUR S.C. FALLEN HEROES	GRACE ALLEY AMERICAN FLAGS	1200.00
TOTAL		\$0.00

4 PURPOSE

In the space below, please describe how these funds will be used to benefit the Town of Seabrook Island

WE PUT OUT OVER 100 AMERICAN FLAGS AT THE ROUND-A-BOUT, THE ENTRANCES TO SEABROOK ISLAND, KIAWAH ISLAND, BOHICKET MARINA AND FRESHFIELDS TO HONOR FALLEN S.C. SOLDIERS. RESIDENTS OF SEABROOK CONTINUOUSLY THANK US FOR DOING THIS. DONATIONS FROM OUR MEMBERS HAVE ALREADY REPLACED THE FIRST FIFTY FLAGS.

5 REIMBURSEMENT

Upon presentation of all required documentation and/or receipts, to whom should the grant check be sent?

KIAWAH-SEABROOK EXCHANGE CLUB FOUNDATION

Note: All documentation must be submitted to the Town Administrator no later than December 15th of the grant year.

6 CERTIFICATION

I hereby certify that all information contained herein is true and accurate to the best of my knowledge. I certify that I have the authority to submit this application on behalf of the above-named organization. I acknowledge that the Town reserves the right to require additional information and that the submittal of this application is not a guarantee of grant funding. On behalf of the organization, I acknowledge that any awarded funds shall be spent in accordance with all applicable laws and shall conform to the guidelines of the grant program. Furthermore, I acknowledge that the town is not party to nor liable for any dispute associated with the expenditure of awarded funds.

Applicant Signature	<i>Jack Wilson (PRESIDENT)</i>
Applicant Printed Name	JACK WILSON
Submittal Date	8-11-2022

Please return completed applications to:

Town of Seabrook Island
Attn: Town Administrator
2001 Seabrook Island Road
Seabrook Island, SC 29455

CSO at Seabrook October 16, 2022 Planning

Schedule for setup

- Stage
- Sound system
- Bubble

Schedule for take down

Security Gate list of contractors, musicians and staff

Parking arrangements: Lake House, Racquet Club, Town Hall

Lake House lawn available?

A guide to direct parking

Lake House setup

Live Oak Hall for musicians

Table and chair setup for around 50 people

One small room for conductor

Rehearsal at around 2pm

Invitations and passes for off island attendees

Publicity

Tell attendees about parking, bring their own chairs, etc.

Charleston Symphony Orchestra
On Seabrook Island

October 24, 2021

Sponsored By

Seabrook Island POA

CHARLESTON
SYMPHONY

Yuriy Bekker, Conductor

John Stafford Smith, arr. Frackenpohl
Star Spangled Banner

Antonín Dvořák
Carnival Overture, Op. 92

Jean Sibelius
Finlandia, Op. 26

Johannes Brahms
Hungarian Dance No. 1

Johann Strauss, Sr.
Radetzky March, Op. 228

Aaron Copland
Variations on a Shaker Melody

James Stephenson
Fanfare for Democracy

Bob Lowden
Armed Forces Salute

Calvin Custer
Salute to the Big Bands

Leonard Bernstein, arr. Jack Mason
Selections from *West Side Story*



Getting Ready -The Setup

The Stage



The Bubble



Get Set

Yuriy Bekker, Conductor



Ray Hoover, President POA



Go!



The Audience



After Concert Relax Time

