

# TOWN OF SEABROOK ISLAND

## Community Promotion & Engagement Committee

### Regular Meeting

September 15, 2022—1:00 - 2:14 PM

## MINUTES

Members Present: Patricia Fox, Sharon Carter, Jean Conyers, Larry Phillips, Kim Westberg

Members Absent:

Guests Present: Roger Steel

Staff Present: Joe Cronin, Katharine Watkins

### CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

### APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Ms Carter made a motion to approve the minutes from the meeting of July 28, 2022, which was seconded by Mr Phillips. The motion for APPROVAL was unanimous.

### NEW BUSINESS ITEMS

1. **Community Promotion Grants Applications:** Kiawah – Seabrook Exchange Club Foundation
  - a. **Amount Requested:** \$1,200.00
  - b. **Purpose:** Replace 50 American Flags that are used throughout the year

The committee requested two additional flags to be purchased by the Kiawah—Seabrook Exchange Club to be flown at Seabrook Island Town Hall in addition to current locations. Mr Phillips moved to approve an amended budget of \$1,500 to accommodate this request. The motion was seconded by Ms Westberg and unanimously APPROVED.

### ITEMS FOR INFORMATION / DISCUSSION

1. **Charleston Symphony Orchestra on Seabrook Island - Sunday, October 16**

Roger Steel provided an overview of the plans for the October 16, 2022 CSO concert on Seabrook Island beginning at 4:00 PM. Musicians will begin arriving and then transported to the Lake House between 2:00 and 2:30.

## 2. **Update Chow Town Food Truck Rodeo**

As a result of the success of the Chow Town Food Truck Rodeo this summer, the rodeo series will continue in 2023 beginning on May 31. The proposed dates for the summer of 2023 are: June 14 & 28, July 12 & 26, August 9 & 23.

## 3. **Update 2023 – Budget Requests**

The proposed budget request to the Town Council for 2023 includes a new position for a Director of Communication and Promotion with an additional \$10,000 to support promotion events.

## 4. **Upcoming Events**

a. Shred Day - Fri. October 21 from 10:00 am to 1:00 pm

b. Holiday Toys-for-Tots Event - TBA

The Holiday Toys-for-Tots Event is planned for the week of December 5. In addition to holiday lighting, Ms Watkins will explore the availability of one or two food trucks and live music. The final date will be selected based on food truck availability.

## **ADJOURN**

There being no further business, Ms Carter made a motion to adjourn the meeting which was seconded by Ms Conyers. The motion was APPROVED unanimously. The meeting was adjourned at 2:14 PM. The next meeting will be at the Town Hall on October 20, 2022 at 1:00.

Prepared by: Jean Conyers  
Date: September 18, 2022