

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee Regular Meeting February 17, 2022



Virtual Meeting Hosted via Zoom

[Live Streamed on YouTube](#)

MINUTES

Members Present: Patricia Fox (Chair), Sharon Carter (Vice Chair), Jean Conyers (Secretary), Larry Phillips, Kim Westberg

Members Absent: None

Guests Present: None

Staff Present: Joe Cronin (Town Administrator), Katharine Watkins (Town Clerk)

CALL TO ORDER

The February 17, 2022, the Community Promotions and Engagement Committee Meeting was conducted via Zoom and was simultaneously made available to the public via YouTube live stream. Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Watkins confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

ELECTION OF OFFICERS

Chair Councilwoman Fox nominated Ms. Carter to serve as vice chair of the Community Promotion & Engagement Committee. Ms. Carter's nomination was seconded by Ms. Conyers and APPROVED by a vote of 4 in FAVOR, 1 ABSTENTION and 0 OPPOSED. Chair Councilwoman Fox nominated Ms. Conyers to serve as secretary of the Community Promotion & Engagement Committee. Ms. Conyers' nomination was seconded by Ms. Westburg and APPROVED by a vote of 4 in FAVOR, 1 ABSTENTION and 0 OPPOSED.

APPROVAL OF MINUTES

1. Ms. Fox reviewed the minutes. As there was no discussion, Ms. Carter made a motion to approve the minutes from the meeting of January 27, 2022. Ms. Conyers seconded the motion. The motion was APPROVED by a vote of 5 in FAVOR AND 0 OPPOSED.

OLD BUSINESS ITEMS

1. **COMMUNITY PROMOTION GRANTS:** Ms. Fox and Mr. Cronin reviewed changes made to the Community Promotion Grants application guidelines and application form. Following a discussion

of the changes, Ms. Carter made a motion to approve the revisions. The motion for approval was seconded by Ms. Westburg. The motion was APPROVED by a vote of 5 in FAVOR and 0 OPPOSED. The revised materials will be shared with the Town Council for approval upon which the Community Promotion Grant program will be posted via usual communication protocols.

NEW BUSINESS ITEMS

1. **NONE**

ITEMS FOR INFORMATION / DISCUSSION

1. **TOWN EVENTS:** Chair Councilwoman Fox and Mr. Cronin reviewed the events currently sponsored by the Town including Shred Day, Disaster Awareness Day, the Fourth of July fireworks, the Holiday Party, and the Charleston Symphony Orchestra performance on Seabrook. Mr. Cronin requested input from the committee regarding the enhancement of each of these sponsored events. Upcoming events that warrant further discussion include communication and promotion of the revisions to the Development Standards and Ordinance and ideas for a future Seabrook Island feature event.
2. **COMMUNITY INFORMATION PUBLICATION:** Chair Councilwoman Fox shared a request from SIPOA to consider reformatting how information is shared about the roles and responsibilities of various Seabrook Island entities. After discussion, the committee suggested a follow up with SIPOA regarding the need and responsibility for updating community information.

There being no further business, Ms. Carter made a motion to adjourn the meeting. Mr. Phillips seconded the motion. The motion was APPROVED by a vote of 5 in FAVOR and 0 OPPOSED. The meeting was adjourned at 2:48 PM. The next meeting will be at the Town Hall on March 17, 2022, at 1:00.

Minutes Approved: March 17, 2022

Prepared by: Jean Conyers
Date: February 18, 2022