

TOWN OF SEABROOK ISLAND

Community Promotion & Engagement Committee

Regular Meeting

April 20, 2023 – 1:04 PM

MINUTES

Members Present: Patricia Fox, Jean Conyers, Kim Westberg, Larry Phillips
Members Absent: Sharon Carter
Guests Present: Liz Fritz, Treasurer of Seabrook Island Artist Guild
Staff Present: Robin Ochoa

CALL TO ORDER

Chair Councilwoman Fox called the meeting to order at 1:00 PM. Ms. Ochoa confirmed that the requirements of the Freedom of Information Act were fulfilled, and the meeting agenda was properly posted.

APPROVAL OF MINUTES

Ms. Fox reviewed the minutes. As there was no discussion, Mr. Phillips made a motion to approve the minutes from the meeting of March 16, 2023, which was seconded by Ms. Westberg. The motion for APPROVAL was unanimous.

NEW BUSINESS ITEMS

1. 2023 Community Promotion Grants

a. Seabrook Island Artist Guild

- **Amount Requested:** \$1,500.00
- **Purpose:** Operating support for the Seabrook Island Artist Guild

Following a brief presentation by Liz Fritz, Treasurer of the Seabrook Island Artist Guild regarding the purpose of the proposal, the committee informed Ms. Fritz that the grant guidelines do not support the use of funds for food for events and furthermore that while the support to the Johns Island High School is laudable, again such use of funds is outside the parameters of the guideline. An amendment to the grant was suggested to approve funds to support monthly speakers at meetings that are all-island events in the amount of \$1,050. Mr. Phillips motioned for approval of the amended proposal which was seconded by Ms. Westberg. (Ms. Conyers recused herself from the discussion and voted as she is a member of the Artist Guild). The vote to approved the amended grant was 0 APPROVE and 3 DENIED. Further discussion led to the suggestion that the Seabrook Island Artist Guild revise the proposal and resubmit it for consideration at the May 2023 meeting.

ITEMS FOR INFORMATION / DISCUSSION

1. Communications & Events Manager Robin Ochoa

a. Beer & Wine at Summer Chow Town Events

Ms Ochoa shared that Town Council has approved the inclusion of beer and wine trucks at the summer Chow Town events.

b. TOSI Social Media Policy

Ms Ochoa reviewed the draft of Social Media Policy and was given feedback. A revised policy document will be reviewed at the next meeting.

2. Upcoming Events

a. Disaster Awareness Day - (June 1st: 10:00 am to 1:00 pm @ SIC Island House)

The Disaster Awareness Day events are open to all island residents and no registration is necessary.

b. May Chow Town - Incorporation Day

The Town of Seabrook Island Incorporation anniversary is May 26, and the May Chow Town event scheduled for May 31 will include a special recognition of the anniversary.

3. Committee Member Comments NA

ADJOURN

There being no further business, Ms. Westberg made a motion to adjourn the meeting which was seconded by Mr. Phillips. The motion was APPROVED unanimously. The meeting was adjourned at 2:38 PM. The next meeting will be at the Town Hall on May 18, 2023 at 1:00.

Prepared by: Jean Conyers
Date: April 21, 2023